

Recognised as the country's most trusted independent source of industry research, IBISWorld offers a comprehensive database of unique information and analysis on 400+ industries. With an extensive online portfolio valued for its depth and scope, the company equips clients with the insight necessary to make better business decisions while saving time and money. IBISWorld Industry Research serves a wide range of academic, business, professional service and government organisations from its UK Headquarters in London.

IBISWorld gives students an edge in job interviews

Which sector suits me? Nervous about upcoming interviews? Not sure where to start?

IBISWorld Industry Reports can better prepare students for interview and job success. The more a student knows about a hiring firm, its competitors and the industry in which it operates, the more likely they will "talk the talk" at interview time.

IBISWorld Report Chapters	What is it?	How can I use it?
Industry Performance	Wider knowledge of last 5 years of industry performance, current trends, major activity etc.	 What industry figures and trends a potential employer is operating in? What are the interview questions likely to come up (What do you know about)? What questions should I ask to demonstrate my commercial awareness?
Industry Outlook	Forecasted performance for industry over next 5 years.	○ How do I demonstrate I am thinking about my future employment at a company and future challenges I may face in the role?
Industry Outlook: Life Cycle	Industry life cycle	© Growing and mature industries are more desirable to enter.
Products & Markets: Business Locations	Where companies are physically located	 Where are the jobs located? life implications of a particular career pathdo I need to relocate?
Major Companies	Main players in the industry	 Are they doing anything new or innovative to talk about at interview? Who are my potential employer's competitors?
Key Statistics: Wages	Average wages	What's the potential income and salary level for this industry?
Key Statistics: Employment	Total number of Employees in this industry	Are employee numbers growing and therefore have more job opportunities ? Or are they on the decline, and entry level jobs are likely to be those most affected?